

Guidelines to submit a case study to PDA Europe

I. Introduction

PDA Europe is happy to promote case studies from its members. All case studies will be listed in a case study library on the PDA Europe website.

Case studies will also be advertised on Linked in. They may also be presented at the Annual Conference.

II. Case Study structure and points to be described

All case studies should be on the PDA Europe letterhead template available in the [reserved member area](#).

It is very important to describe:

- type and date of job
- the initial state of the surface treated
- the surface preparation
- the product applied
- the procedure of application
- the long-term performance since application (MOST IMPORTANT!)

Please also add any existing photos, press releases and certificates illustrating the project.

The following points need to be described:

1. Application

- Briefly describe the installation, the object produced/project sprayed, the material applied and conditions to apply it (temperature, curing time, specific challenges to solve).
- Briefly describe important preparation steps, e.g. surface preparation.
- What was the objective of the project? (cost reduction, new application, efficiency, time limitation, increased productivity,...).

2. Solution

- Briefly describe the polyurea solution offered to the end user.
- What are the benefits of using polyurea for that project?
- What are the results?
- How did it help the company, architect, engineers?
- What is the overall perception of the results?

3. Illustrations

Illustrate the case study with photographs of the installation, preparation application.

4. Tip for the end-users

- What are the important lessons that can be learned from this project?

5. Additional useful information:

- Specifications:
 - End user Name
 - Applicator's name
 - Contact data of responsible person
 - What kind of projects does the company usually work on?
- Industry / Market
 - Sector Market segment in which the end user is operating.
- Application
 - One line summary of the application.
- Material Specifications
 - Brand and name of the material.
- Typical properties
 - Description of the intrinsic properties of the material.
- Equipment used to apply polyurea
 - Which unit/model has been used?