



ANNUAL CONFERENCE BRUSSELS

7-8 November 2024
Brussels, Belgium



SPONSORSHIP & EXHIBIT OPPORTUNITIES

This year's conference will be held in Brussels, Belgium. Join us to connect with peers from all over Europe on **7-8 November 2024**.

We offer several sponsorship packages available that can be tailored to meet your company's specific marketing and promotional objectives. Our full list of options and packages is detailed below.

Take advantage of this exclusive opportunity for your company to enhance its European presence. By becoming a sponsor of the event, you'll gain valuable exposure and the chance to engage with leading experts in the polyurea industry.

GOLD SPONSORSHIP

Price: € 4.000 (21% VAT excluded) - exclusive sponsorship

The gold sponsorship is the most comprehensive tool to raise your visibility before, during and after the conference. This sponsorship includes:

- Exclusivity of being gold sponsor
- Recognition as gold sponsor on all promotional materials (i.e. mailings, event webpage, event brochure, LinkedIn)
- Two free conference registrations
- Verbal recognition by the President in the opening and closing of the conference
- Logo recognition on the slide carousel during the breaks
- Sponsored promotional video of between 30 sec and 1 min between conference sessions
- Sponsored news item (250 words) on SharePoint (intranet) accessible to all PDA Europe members
- Attendees list of those opted-in to receive sponsor communications
- One inside ad in the event brochure distributed to all participants at registration desk

SILVER SPONSORSHIP

Price: € 2.000 (21% VAT excluded)

By being a silver sponsor, you will get the opportunity to raise your visibility before and during the conference. This sponsorship includes:

- Recognition as silver sponsor on all promotional materials (i.e. mailings, event webpage, event brochure, LinkedIn)
- One free conference registration
- Verbal recognition by the President in the opening and closing of the conference
- Logo recognition on the slide carousel during the breaks
- Sponsored news item (250 words) on SharePoint (intranet) accessible to all PDA Europe members
- One inside ad in the event brochure distributed to all participants at registration desk
- Attendees list of those opted-in to receive sponsor communications

NETWORKING EVENT SPONSORSHIPS

PDA Europe offers you to gain extensive visibility during the conference by sponsoring the networking breaks, lunches and dinner reception.

Dinner Reception (Thursday 7 November 2024)

Price: per slots of €1.500 (1 of several sponsors - 21% VAT excluded)

Sponsorship includes:

- Recognition as a dinner reception sponsor on all promotional materials (i.e. website, event brochure, LinkedIn)
- Sponsor signage during the dinner
- Opportunity to place take away items during the dinner

Networking Buffet lunch (2 slots available on Friday 8 November)

Price: per slots of €1.250 (two sponsors maximum per lunch - 21% VAT excluded)

Sponsorship includes:

- Recognition as a networking lunch sponsor on all promotional material (i.e. website, event brochure and LinkedIn)
- Sponsor signage during the lunch break
- Opportunity to place take away items during the lunch break

Networking Coffee Breaks (2 slots available on Friday 8 November)

Price: €1.000 (one sponsor per break - 21% VAT excluded)

Exclusive sponsorship includes:

- Recognition as a networking break sponsor on all promotional materials (i.e. website, event brochure, LinkedIn)
- Sponsor signage during the break

ATTENDEE CONFERENCE ITEMS

If you wish to sponsor the conference in kind, you will get the opportunity to have your logo on the stationary you provide. Takeaway items are sponsor-branded items which attendees use for the duration of the event, plus long after the conference is over.

Attendee pens

Price: € 500 (21% VAT excluded)

A pen branded with the sponsor name and/or logo will be given to all conference attendees, perfect for taking notes throughout the conference and beyond. Pens to be provided by the sponsor.

Exclusive sponsorship includes:

- Sponsor attendee pen
- Recognition as the exclusive pen sponsor on the event website and in the brochure

Attendee lanyards

Price: € 800 (21% VAT excluded)

Each lanyard distributed at registration with the badge will be emblazoned with your logo and/or company name, providing maximum visibility. Lanyards to be provided by the sponsor.

Exclusive sponsorship includes:

- Sponsor attendee lanyards
- Recognition as the exclusive lanyard sponsor on the event website & in the brochure

ADVERTISING OPPORTUNITIES

Promotional flyers

Price: € 500 (21% VAT excluded)

One flyer distributed at the registration desk. Promotional material must be provided by the sponsor and must be approved by PDA Europe.

Ads in online conference brochure

This handy brochure is given to all attendees to serve as their guide during the conference. Attendees keep the brochure readily available to check schedule, conference sessions and locations, speakers' biographies and all logistic details.

Inside back cover: € 550 (21% VAT excluded)

Inside front cover: € 550 (21% VAT excluded)

Inside ad: € 450 (21% VAT excluded)

EXHIBIT OPPORTUNITIES

A table-top display provides the ideal setting to promote your company, its products and/or services.
Price: € 1000 (21% VAT excluded)

Why to exhibit?

Brand Awareness: the variety of visitors makes this conference a perfect platform to increase your brand awareness among the polyurea community;

Brand Exposure: maximise your brand exposure across the table top exhibition;

Connect: new clients, catch up with existing customers and cultivate your contacts - the conference offers a great opportunity for face-to-face meetings with your business partners.

Additional benefits:

The price for a table-top display **includes a complimentary conference registration for one delegate**, making this option excellent value for money.

Your **company profile** will be included in the event brochure which is distributed to all attending delegates but will also be published on the event website.

The table top exhibition is located next to the conference room. All networking coffee breaks and lunches will take place in the exhibition room. Table top displays become a **focus of attention** for all conference attendees.

Table top display:

Exhibitors typically use tables provided by the hotel (standard size with table cloth and two chairs). However, if you wish to bring your own stand or display, please contact us (info@pda-europe.org) to check that it conforms to the dimensional specifications.

Please note that a limited number are available.



Interested in a sponsorship item or table top display?

Get in touch with us by email at info@pda-europe.org